



Marketing Manager

Ninepoint Partners LP

About Ninepoint Partners LP

- Based in Toronto, Ninepoint Partners LP is one of Canada's leading alternative investment firms with approximately \$7+ billion in assets under management & assets under administration.
- Committed to helping investors explore innovative ways to manage portfolio risk.
- Ninepoint Partners LP offers a diverse set of mandates including real assets, liquid alternatives and alternative income.

The Position:

Join Our Growing Team!

We're constantly expanding and looking to add talented individuals to join our team at Ninepoint Partners. Located in Toronto, Ninepoint is a leading alternative investment firm in Canada, managing approximately \$7 billion in assets under management and institutional contracts. Committed to innovation and excellence, we offer a diverse range of investment mandates, including real assets, liquid alternatives, and alternative income solutions.

Ninepoint is currently in search of a Marketing Manager. In this role, you will be exposed to every aspect of marketing, brand and communications and play a key role in the overall planning, execution and coordination functions of the various areas within the team. You will work closely with the Managing Director, Marketing and VP, Product Marketing supporting day-to-day planning and activities as well as long-term marketing initiatives.

Key Accountabilities include but are not limited to:

- Support the development and project management and of advertising campaigns, sponsorship initiatives and product marketing collateral; assist translation and approval process with stakeholders
- Contribute to content planning and execution with a focus on developing educational investment collateral and website content to support the Sales team efforts and provide value add material for Financial Advisors/investors.
- Work with the Sales team to coordinate and execute events; fulfill invitation, print & signage requests
- Oversee the ordering and distribution of marketing materials and promotional items including banners and branded swag, while ensuring an effective inventory management system.
- Develop social media assets in support of sales roadshows, events, and Ninepoint sponsorships

- Maintain Marketing calendar and update partners on upcoming marketing initiatives
- Assist with planning and execution of small-large scale client events, including vendor management, speaker sourcing, marketing collateral product and project management
- Develop and maintain collaborative relationships with internal clients to provide marketing and communications support, working closely with Compliance, Sales, and Product teams, in particular.

Functional Competencies:

- A post-secondary graduate in Marketing/Communications, Business, or Commerce
- 5-7 years of experience in Financial Services Marketing; Asset Management and/or Wealth is preferred. Canadian Securities Course (CSC) is considered an asset.
- Comprehensive knowledge of Marketing/Sales communications compliance and regulatory requirements for investment funds.
- Excellent verbal and written skills with high attention to detail and ability to explain and translate complex investment concepts into simple and intuitive communications.
- A multi-tasker with excellent time-management skills with the ability to prioritize competing demands and meet simultaneous deadlines in a fast-paced environment.
- Digitally fluent in Microsoft Word, Excel, PowerPoint, Teams, and Adobe Acrobat. Experience with Adobe Creative Cloud, Canva, Hootsuite, and Mailchimp are considered assets.

Interested candidates can submit their application to careers@ninepoint.com with the role referenced in the subject line. Only those who qualify for an interview will be contacted.

Equity, Diversity & Inclusion

The Company is committed to the fundamental principles of equal employment opportunity. We are committed to treating people fairly, with respect and dignity and to offer equal employment opportunities based on an individual's qualifications and performance — free from discrimination or harassment because of race, ancestry, place of origin, ethnic origin, colour, citizenship, religion, sex, sexual orientation, gender identity or gender expression, age, marital or same-sex partnership status, family status, disability and record of pardoned offences. This policy applies to all aspects of employment, including recruitment, hiring, placement, promotion, transfer, compensation, training and education.

Each employee is important and accountable for the Company's success and will be treated with respect and dignity.

Accessibility

Accommodation for persons with disabilities are available upon request for job applicants taking part in all aspects of the recruitment process.

PIPEDA

We may collect, use or disclose your personal information for the purpose of establishing an employment relationship with you.

Ninepoint Partners does not accept unsolicited agency resumes or phone calls.